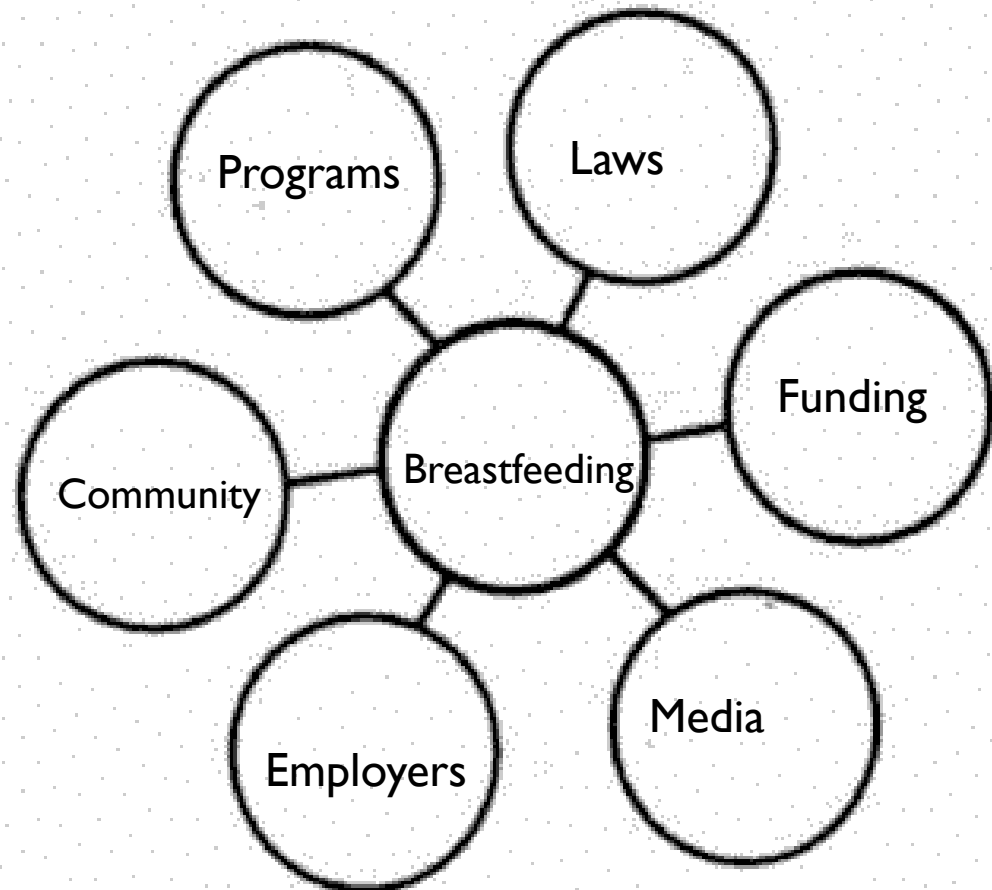


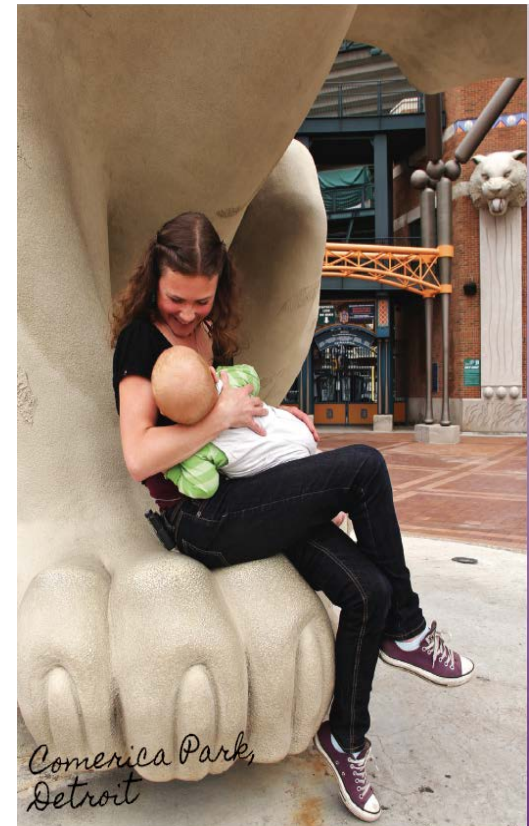
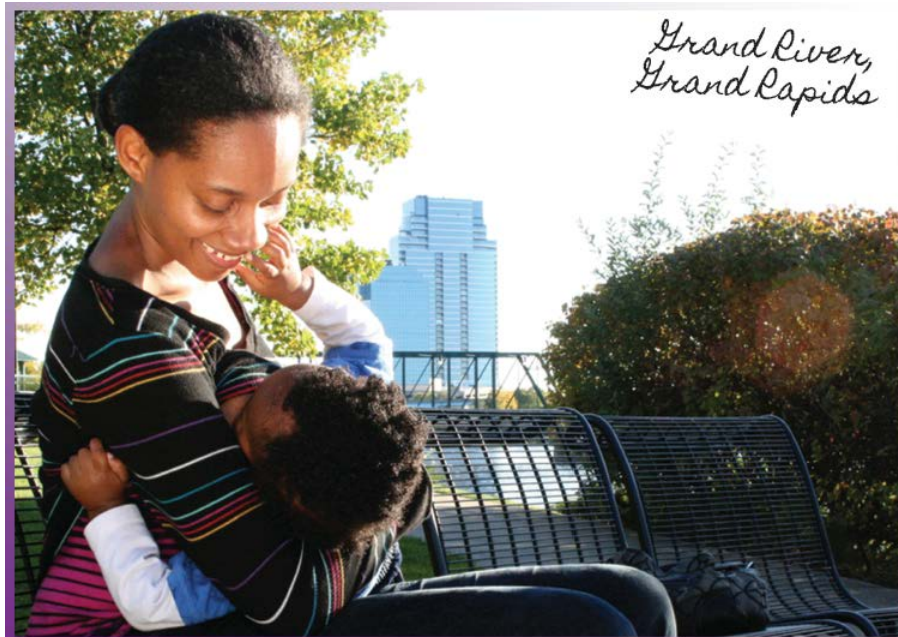
Breastfeeding State Update

What's popping up?



Breastfeeding Awareness Month

- Mother Baby Summits (Mt. Pleasant and Detroit)
- Breastfeeding Summit- Creating a plan for Breastfeeding in MI



The excitement for breastfeeding in bubbling over

- More organization are recognizing the importance of breastfeeding
- Its more about the community and less about teaching “benefits”

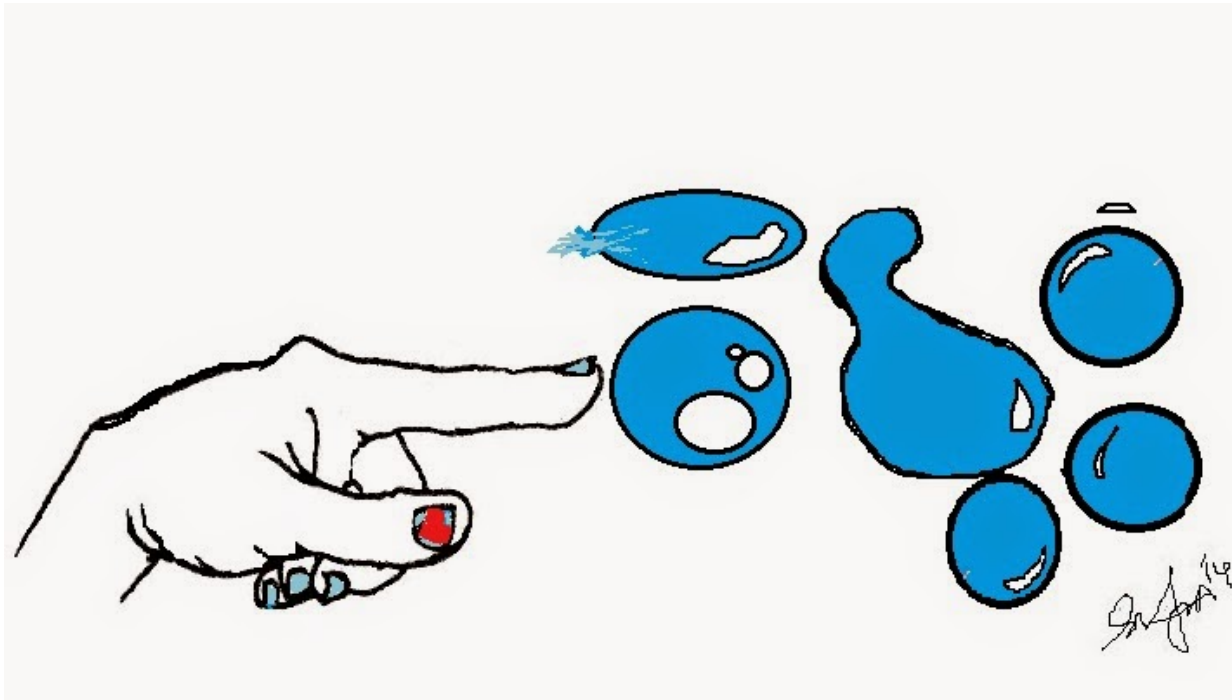


We can help

- Talking to moms and families
- Talking to employers, doctors and the community members
- Create consistent messages



Don't burst the bubble



Building up

- Having moms prepared
- Hospital practices
- Family support
- Work place support
- Community support



I want to blow bubbles

- How do I start
 - Start at home, in the program where you work.
 - What are your current practices?
 - What questions do I ask?
 - What is the initiation & duration rate of your clients?
 - Do I contact them at high need times?
 - Do I need more training?

Working together we can make a difference

