March 24, 2016
WIC Coordinator Webcast

Stan Bien
WIC Director

WIC Director’s Update

• State Updates
• Funding & Budget
• Caseload Updates
• Child Nutrition Reauthorization 2016
• Other

• Focus on highest risk communities
• Implement statewide Perinatal Care System
• Increase number of babies that are breastfed
• Home visiting program expansion
• Continue to emphasize safe sleep practices
State Updates
- MDHHS – PH & CSA
- Flint Water/Lead
- Program Integrity
- Breastfeeding and Collective
- WIC Outreach Recap and Plans
  (included transit / bus, billboards, inStream Print, mobile ads)

Funding & Budget Status
- Continuation With Adjustments
- Breastfeeding PC Grants Continue
- FY 2016-17 and eGrams
- Realistic Caseload
Poverty and Deep Poverty Increasing in Rural America

Caseload
~ Nationally WIC and Other Programs are lower
~ Overall, related to lower birth rate, increased employment, other
~ Outreach to Medicaid, SNAP, TANF, Hospitals, Head Start in your community.
~ Review of population shift, Clients who do not return, Demographics, etc.

MEET UP and EAT UP
Healthy food served here!
Child Nutrition Reauthorization 2015 - 16

- Allow States to certify children who are 5 years old, not enrolled in full day kindergarten.
- Allow States to certify infants for a period of up to 2 years.
- Requires the Comptroller General to conduct a study to examine the impact of adjunctive eligibility.

YES! BREASTFEEDING SUCCESS!
General Nutrition Services Updates

Welcome Stacey Fassett!
WIC Nutrition Analyst

New Nutrition Analyst Position

new wichealth.org lessons coming this fiscal year!

- Infants 9 – 11 months old transitioning to table foods
- Project FRESH
- Lead and Nutrition – USDA FNS Operational Adjustment grant
- Perinatal Oral Health – funded by Michigan Oral Health Program
- Mothers In Motion videos (11 lessons) – USDA FNS Infrastructure grant
**Client Centered Services (CCS) 2013 - 2015**

Phase I – Altarum conducted an assessment and provided CCS recommendations

Phase II – CCS skills and mentor training for approximately 20 State and LA staff

Phase III – 6 CCS kick-off and skills trainings statewide (approximately 450 LA staff)

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**Client Centered Services – USDA FNS Operational Adjustment Grant for 2016**

Michigan WIC Client Centered Services (CCS) Initiative, Phase IV: Mentor Network

- A mentoring webcast for WIC Coordinators
- 6 mentor training sessions throughout the state

**SAVE THE DATE!**

- July 12: CCS Skills Training – MPH, Okemos
- July 13: Mentor Training – Eagle Eye, East Lansing
- July 14: Mentor Training – Doubletree, Grand Rapids
- July 26: Mentor Training – Gaylord
- July 28: Mentor Training – Marquette
- August 9: Mentor Training – Somerset Inn, Detroit
- August 10: Mentor Training – Somerset Inn, Detroit

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**Brush! oral health pilot in 5 Detroit WIC clinics**

Moms and Babes Too at Woodward

ACC – 7 Mile
ACC – Harper
ACC – Lappin
ACC – Joy Greenfield

- Funded by the Delta Dental Foundation; joint project with WIC, McMillen Center for Health Education and Altarum Institute
- WIC Clinic staff trained in January on the Brush! curriculum, to provide education and referrals to dentists that work with young children
- Effectiveness of the training, education and referrals will be assessed
WIC Advanced CPA Training

This one-day, interactive workshop guides WIC CPAs and RDs step-by-step through the Nutrition Education and High Risk counseling session using client-centered service and critical thinking skills to ensure a client’s continuity of care toward improved health outcomes.

March 23 – Kalamazoo
June 1 – Dearborn
June 2 – Dearborn
June 22 - Midland

Nutrition Care Manual

The Nutrition Care Manual password will be changed starting April 1, 2016

An E-Notice with the new password will be coming soon!

Annotated List – Michigan WIC Nutrition Education Publications

Coming soon….The list of Michigan WIC nutrition education publications is being revised. Target date for the revised version to be available on the www.michigan.gov/wic website is Friday 3/25.
USDA Management Evaluation for Michigan WIC

- FNS Staff from the Mid-West Regional Office conducts this ME every 3 years
- During the week of March 7th they will visit WIC clinic(s) at the Berrien County Health Department and at InterCare Community Health Network.
- The visit to the State agency will take place during the week of April 25th

Thank you!

Breastfeeding Update

Kathy Daly-Kozial
Julie Lothamer
Certified Lactation Specialist Training April 11-15

- Henry Center in Lansing
- Registration via WIC Coordinator: MPHI is handling registration via a private link below, not on events page
- Small agencies with CPA staff < ½ time may send
- Call Kathy with questions 517-335-9174

CLS Training

- Local Agency expenses
  - mileage and dinner
- State WIC will provide:
  - Breakfast and lunch
  - Lodging – Shared rooming is encouraged for people from the same agency.
- MPHI will handle all lodging arrangements.

Breastfeeding Duration Project

Lactation Clinical Skills One Day training

WHO:
- CPA with advanced breastfeeding credentials such as CLS, CLC, CLE, IBCLC
- Highly motivated CPA's who want to grow their breastfeeding skills and mentor others
WHAT:

• History taking and assessment skills related to the breastfeeding dyad.
• Skills for managing mother/infant breastfeeding challenges.
• Skills for use of technology and devices with the breastfeeding dyad.

Locations and Dates

• Detroit- April (Cancelled)
• Lansing- May 25th
• Kalamazoo- May 26th
• Marquette- June 21st
• Mackinaw City- June 23rd
• Saginaw- July 19th
• Big Rapids- July 20th

Collective Update

Training modules (5 online) are for Peers, CPA and other counseling staff
• Wave 2 spreadsheet is due by March 4th
• Other staff (clerks, techs and administrators) have access to two free overview modules
  • One-Hour Overview Video http://coffective.com/store/
  • Using Coffective Materials in the WIC setting https://vimeo.com/153005763
Other Trainings

- Breastfeeding Coordinator April 26th Okemos
- Milk Expression (1/2 day train the trainer) April 27th
- WMALC April 25th Grand Rapids
  featuring Christina Smillie and Laurel Wilson
  More information at www.wmalc.org

Coming Soon to E-forms

Medicaid
Lactation Policy and Breast pumps
Lactation Policy - effective April 1, 2016


- When a Medicaid-enrolled practitioner provides delegation and supervision, within the confines of his or her scope of practice, to an individual with possession of a valid and current IBCLC certification

Lactation Policy

Medicaid-enrolled MIHP providers may bill and be reimbursed for lactation support and counseling services
- First 60 days
- Two separate lactation visits
- MIHP registered nurse or licensed social worker who have valid and current IBCLC certification.

Breast pump Policy

- Continued problem with poor quality pumps
- Encourage WIC to refer mom to DME that give quality pumps (Medela, Ameda or Hygeia)
- Working to revise policy
WIC Pump Order

- Next order will be June 2016
- If need pumps or supplies now, contact Julie lothamerj@Michigan.gov

WIC Formula Update

Kevin Sarb

Topics

- Mead Johnson Packaging Changes
  - Food Package Assignment
- Similac Alimentum Can Size Change
- Similac Alimentum/Similac Neosure Name Change
  - will no longer include the word “Expert Care”
- Contract Formula Rebate Bid
- New Food Guide Coming
Mead Johnson Packaging Changes

- Enfamil A.R., ProSobee, and EnfaCare 32 oz. RTF cans discontinued
- Will not be converted to 32 oz. RTF bottles

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<th>32 oz. bottle</th>
<th>8 oz. bottles 6-pack</th>
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<tr>
<td>ProSobee</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>EnfaCare</td>
<td>No</td>
<td>Yes</td>
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</table>

- Assign 32 oz RTF cans until depleted from stores
- Clients contact WIC clinics when cans no longer available
- Reassign food package, customized with 6 pack 8 oz bottles
- Refer to MI WIC Policy 7.02 regarding use of RTF

Mead Johnson Packaging Changes (cont.)

These 32 oz RTF cans have been converted to 32 oz RTF bottles

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<th>Product Name</th>
<th>32 oz. bottle</th>
<th>8 oz. bottles 6-pack*</th>
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<td>Yes</td>
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<td>Enfamil Gentlease</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Nutramigen</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>

*Should only be assigned for an emergency.

Similac NeoSure and Similac Alimentum Label Change

The word "Expert Care" is being removed from label.
Similac Alimentum Powder Can Size Change

- Can size for powder will change from 16.0 oz to 12.1 oz
- This new size yields 87 reconstituted fluid ounces (previously 115 reconstituted fluid ounces)
- Will result in a significant increase in cans issued
- New maximums will be effective in MI-WIC May 1, 2016

Infant Formula Rebate Contract Bid

- USDA requires State Agencies to solicit bids for formula rebates
- Current rebate contract will expire October 31, 2016
- Michigan WIC is preparing to issue a Request for Proposal for a new rebate contract to begin November 1, 2016
- Infant formula manufacturers will be invited to submit pricing and rebates for contract infant formulas

New Food Guide Coming!

- Plan to showcase at the WIC Conference in May and launch at the beginning of Summer 2016.
- New Products:
  - Fresh Fruits/Vegetables for 9-11 month infants
Training, Evaluation and Compliance Update

Jean Egan, R.D., M.P.H.
Training, Evaluation, Compliance Manager
eganj@Michigan.gov
517-241-6248

Two Day Coordinator Meeting –

• Oct 25-26, 2016 Bay City, Doubletree
  Tuesday and Wednesday

TRAINING
  Monday - Record Review tentatively Thursday -
  Potential for Train the Trainer

• Feedback:
  1) Mon and Thurs training?
  2) Or just Mon or Thurs training?
  3) Or separate all training from Two Day?

Two Day Needs Assessment & Volunteer Presenters

• Thank You for Completing Survey!
  Committee: Local Agency Coordinators Thanks for Volunteering!! Kelly Conley, Tracie Bolton,
  Lisa Banks, Martha Brooks, Abbie Hess
• Status of Coordinator Presenters for Panel
  & Breakouts
Update ADMIN MI WIC Demographics – due Fri May 13

- New Staff –
  - After SSO, add Agency, Roles
- Contact Info –
  - Key Agency Staff
- Clinic –
  - Address, phones, clinic hours

ADMIN Module 1) Agency/Clinic Set-Up & Demographics

1) Agency/Clinic Set-Up & Demographics
2) Agency/County & Clinic
3) Contact Info

Clean Up Information at each level
Local Agency, County and Clinic
WIC WEB MODULES – Link Works; Quick References Fixed; Can download

• Materials in webcast Resources
  – to download today
• Links fixed, now!
• THANKS FOR REPORTING!

MPHI Website New Look

• Coordinator requests for MPHI web design
• Calendar display function, still pending
Hover cursor over the date gold line
See hand - Training Event
See date list below calendar

MPHI Website: Use Filter to find Trainings Quickly in Date Range
new MPHI WIC Website Features?

- Send MPHI WIC Feedback to eganj@Michigan.gov and cc: jraplh@MPHI.org

- After 90 days implement and notify State Consultant to Review
Recruiting Consultant/Reviewer ~ 2016-17

- 2016-2017
- Need Management Evaluation Reviewer
- Trainer for Clerical, etc.
- All State
- Send e-mail of interest to:
  - eganj@Michigan.gov
  - and availability

THANK YOU!

Staff Training

2016 Training Calendar
Heather Kahn and Joyce Bryant
2016 Training Calendar can be found on the WIC website at www.michigan.gov/wic under “WIC Providers”
### Recent Classes Training

**Related Events:**

- **Dates & Locations:**
  - February 24, 2016: Grand Rapids Training Center, 6220 E Beltline Ave NW, Grand Rapids, MI 49544
  - March 25, 2016: One Stop Career Center, 5444 W 28th St, Grand Rapids, MI 49544
  - April 28, 2016: Kent County Workforce Center, 1033 S 4th Ave, Grand Rapids, MI 49503

- **Schedule:**
  - POPCLASS: 3:30pm - 6:30pm
  - WIC: 2pm - 5pm
  - WIC: 11am - 2pm

- **Contact:**
  - Phone: (269) 223-5777
  - Email: wic@erawca.com

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**Upcoming Events:**

- **Next Date:**
  - June 23: WIC Denver Training Center

- **Upcoming Training:**
  - March 31: WIC Training Center

- **Contact Information:**
  - Phone: (269) 223-5777
  - Email: wic@erawca.com

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**Program Details:**

- **Program:**
  - WIC (Women, Infants, and Children)

- **Eligibility:**
  - Pregnant women, breastfeeding or postpartum women, infants, and children

- **Benefits:**
  - Food staples, clothing, and other essential items

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**Registration:**

- **Online Registration:**
  - Available on the WIC website
  - [WIC website link](https://www.wic.org)

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**Contact Information:**

- **Phone:** (269) 223-5777
- **Email:** wic@erawca.com

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**Additional Information:**

- **WIC Services:**
  - Nutrition counseling
  - Education programs
  - Referrals to other services

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**Disclaimer:**

- This information is subject to change. Please visit the WIC website for the most up-to-date information.
**April Activities**

- **Wed-Thurs, April 6-7th**: Clerical Training, Kalamazoo
- **Thurs, April 7th**: Release Webcast: 9:30-12
- **M-F, April 11-15th**: CLS Training, Lansing
- **Wed, April 13th**: Lab Training, Detroit
- **Thur, April 14th**: Anthro Training, Detroit
- **Tues, April 19th**: State BF Summit, Marquette
- **Thurs, April 28th**: ME Webcast, 9:30 – 12
May 2016

WIC CONFERENCE: Grand Traverse Resort and Spa

June
August: Two Webcasts
National Breastfeeding Month

- 2 Webcasts during National Breastfeeding Month.
What if Registration is closed or the Training is Full?

Contact the events assistant at:
▪ 517-324-8330
▪ jclark@mphi.org

Resources for WIC Coordinators
Trainings and Workgroups

Trainings and Workgroups
- Access WIC Workforce
- WIC Coordinator Training and Guidelines
  - WIC Coordinator Orientation Survival Skills Training
  - WIC Orientation Checklist
  - WIC Coordinator Calendar

2009 WIC Coordinator Calendar

- Orientation
- Training
- Workshops
- Meetings
- Events

- Language:
- English
- Spanish
- French
- Chinese
- Korean
- Arabic
- Portuguese
- Vietnamese
- Russian
- Italian
- German
- Polish
- Hebrew
- Japanese
2015 New Non-Discrimination Statement

Cheryl Bernard, MPA
WIC Consultant
WIC webcast
February 25, 2016
**2015 New Non-Discrimination Statement**

- On October 14, 2015 USDA sent out the 2015 Non-discrimination Statement.

- The week of October 23, 2015, WIC E-Notice #2015-115: New Non-Discrimination Statement was sent to all Coordinators.

- On January 19, 2016 the new “And Justice for All” posters arrived and are on eforms. They must be in a prominent location.

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**2015 New Non-Discrimination Statement (NDS)**

- Please note, that all documents, pamphlets, websites, etc. should be updated as follows:

  - Websites, online applications and all IT systems/web pages must be updated by November 20, 2015.
  - Documents, pamphlets, brochures, etc. using Non-Discrimination Statement (NDS) language prior to 2013 must be updated by December 31, 2015.
  - Documents, pamphlets, brochures, etc. using 2013 NDS language should be updated when supplies are exhausted or by September 30, 2016.
  - New printing must use the 2015 NDS.

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**2015 New Non-Discrimination Statement**

- Q: Who must take the Civil Rights Test?
  - A: Civil Rights Training must be taken by all staff who have access to clients or supervise staff who do.

- Q: Do we have to have either the long or short non-discrimination statement through-out our website or if it’s on the homepage is that ok?
  - A: You need to have the long version of the non-discrimination statement (NDS) or a link to it on the Program homepage of your website.

  It is not necessary to have the NDS on each page.
2015 New Non-Discrimination Statement

• If you have questions, please contact Cheryl Bernard, at bernardc@michigan.gov or call (517) 335-9561.

MI-WIC Update

Richard Schneider, WIC System Management Specialist
Data and System Management Section
Dr. Valako Eghtedary, Director
Michigan WIC Program
Michigan Department of Health & Human Services

Overview

• Helpful Tips for Local Agencies regarding User Access and Roles
• Updates from DSM
  • Release 7.5
  • MI-WIC Home Page
  • Equipment Inventory
  • Mi-Login
  • SEBTC
Tips for Local Agencies

- New Security Module was implemented with Release 7.0

- Things to keep in mind
  - MI-WIC roles and access is data driven
  - Users may have different access and roles across different clinics
  - Impacts how users can log in to MI-WIC
  - Local Agency and Clinic contact list

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Question – Where did my new staff member’s SSO account confirmation email go?

Answer – SSO (not MI-WIC) will send the confirmation email to staff’s email address. It is typically within 5-10 minutes.

Tips
1. Make sure staff pay particular attention to the email address they enter into SSO
2. Check your spam and junk mail folders
3. Remember, DTMB will not resend the email
Question – My new staff person said they can't find me as their supervisor in the dropdown. Why is this?

Answer – The WIC Coordinator or designate can manage which user's are “Supervisors” based on their title in Local Agency Demographics.

Tips
1. Make sure you add your staff to the Local Agency and pick an appropriate title
2. Please remember staff titles are not roles
Question – Why is my User Access Request Screen is blank

Answer – Please make sure you are logged in at the Local Agency Level
**Question – How do I inactive a staff person?**

**Answer** – You can inactivate a staff person by updating the termination date for their access.

**Tips**
1. You only need to update the termination date.
2. Roles and agency assignments will be removed at the time the system removes the user access.

**Question – How do I get State level roles (e.g. WIC Coordinator Role)?**

**Answer** – A request for State level roles ("SOM-") will need to be requested, reviewed, and approved.

State staff – Your supervisor will request the role  
Local Agency Staff – Your WIC Consultant will request the role

**Tips**
1. Since State Level roles tend to have greater access, the process is more involved, all roles will be evaluated for appropriateness.
2. Make sure you provide your consultant or supervisor with justification for the role request.
   1. E.g. – We have a new WIC Coordinator starting and we are transitioning duties.
Question – Why are some of my buttons disabled?

Answer – Since access to buttons is role-based, you may have different roles assigned within different clinics or role permissions may have changed.

Tips
1. If you find there is a button that you can no longer access, please log in at the Clinic Level to see if it is still an issue.
2. If you still can’t access a button, please confirm roles assigned (State and Local Agency level).
3. Can also remove and reassign roles ensuring appropriate clinics are selected.

DSM Updates
- MI-WIC Release 7.5
- MI-WIC Home Page
- Equipment Inventory
- MI-Login
- SEBTC
MI-WIC Release 7.5

- Scheduled for implementation the night of 5/18/2016
- Release webcast is scheduled for 4/7/2016 at 9:30 am
- Release to include:
  - Risk Code Changes
  - Changes to Single Certifier Report
  - Fix to multi document print functionality
  - Bug Fixes

MI-WIC Home Page

- Found some staff are closing the MI-WIC Home Page
- Has negative impact on system performance
  - Running reports
  - Viewing images
  - Errors on screens
- If you continue to experience these issues with home page open we are available to assist

Equipment Inventory

- The Annual and USDA required Equipment Inventory started in March 2016.
  - Due by April 22, 2016
- Similarly to last year, you will be presented with a spreadsheet for your Local Agency and a page for each clinic to detail your equipment.
  - Please note, your responses from the 2015 Equipment Inventory will be included.
  - All responses should be included under 1 of 2 sections
    - Purchased with WIC Funds
    - Purchased with Other Funds
- Please contact me if there are any questions
Mi-Login

- Mi-Login is a State of Michigan statewide initiative to replace SSO.
- This will impact Mi-WIC as well as other statewide applications which you use.
- Nothing will be needed from you or your staff for the transition, but the process to login will be different than SSO.
- Information will be shared as it becomes available.

Summer EBT for Children

- Summer feeding program for school aged children receiving free/reduced school meals
  - Initial proof of concept in 2011 with Grand Rapids Public Schools
  - Expanded to ISDs around Saginaw Bay in 2012
  - Expanded to Detroit Public Schools in 2013
  - Expanded to Houghton Public Schools and Alpena Public Schools in 2015
- Grant materials have been submitted to USDA for 2016
- Information will be shared as it becomes available.

Thank you for your continued support

- MI-WIC Help Desk – 1-800-942-1636
  - Press 1 and then 1 again

- Rick Schneider   517-241-3595  schneider1@Michigan.gov
- Bagya Koduri  517-241-2116  kodurub@Michigan.gov
Caseload Reports, etc.
Bagya Kodur
Data System Management

Understanding Caseloads
Bagya Kodur, MS
WIC Report Specialist
Data, Report and System Management Section

Definitions

- **Enrollment**: A client is counted as an enrollee for a given month when they have been certified.
- **Participation**: A client is counted as a participant for a given month when they have received their benefits.
Validations

- **Daily** - End of Day Process (At 1 AM), updates made to the caseload tables based on certification, terminations, transfers each day.

- **Monthly** - End of Day Process (At 8 pm, 3rd day of the month), goes back and verifies certifications in the past month and updates the caseload tables (detail and summary) to sync up and finalize values.

- **Manual Validation** - DSM Report Specialist validates the Participation and Enrollment priority by category reports after the End of Day process, prior to finalizing the counts for the month.

When is a good time to run the report?

- **Enrollment** - The final Enrollment counts are available for the month that has just ended.
  
  - For ex: To get February 2016 Enrollment count, wait until 6th of March 2016

- **Closeout Participation** - It takes 30 + 3 days to obtain the final numbers.
  
  - For ex: To get January 2016 Participation, wait until the 6th of March 2016

  - This is to account for clients that come in to pick up their previous month benefits in the current month.

- **Initial Participation** - Similar to Enrollment, it is available for the month that just ended.
### What’s in the report?

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<td>180</td>
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### What are the factors affecting Enrollment and Participation?

- Transfers occurring during the month
- Reinstatements
- Clients aging out
- Clients categorically ineligible
- Terminations
- Physical location of the clinic
- Office hours
- Client Transportation Options
- Clients going back to work

### Continued...

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<td>170</td>
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Note: Data is cumulative up to the end of the month.
Other Caseload Related Reports in MI-WIC

- Caseload Utilization Report – Provides a look at the agency's performance to Base caseload.

- Caseload Priority Status by Category – Closeout Participation by category and Priority – finalized numbers for latest month will be available after 30 + 3 days, or can select month/year for past months.

- Initial Priority Status by Category – Initial Participation by category and Priority – finalized numbers available after a month is complete, can be run by a selected year/month

- Priority Enrollment by Category – Enrollment by category

Participation and Enrollment Comparison between 2013, 2014 and 2015

This report was shared with all the local agencies in an E-Notice:
WIC E-Notice 10360-16: Participation and Enrollment Data Report on February 9, 2016

- It provides a comparison and % difference in caseload for same months across years 2013 – 2015 for all local agencies.
- It also provides a trend in caseload for the last 6 months of 2015 for all local agencies.

Thank you!

Data Questions or Concerns?
Please Contact:
Bagya Kodur, MS
WIC Report Specialist
KodurB@Michigan.gov
Ph #: 517 241 2116