NUTRITION EDUCATION
BREASTFEEDING EDUCATION
NE SESSION  May Include:

- Discussing of nutritional value of foods & diet/health services relationship
- Reviewing the previous NE Plan and objectives with clients (ME criteria)
- Creating a NE Plan and objectives with clients (ME criteria)
- Nutrition education (individual or group) based on client's individual needs and concerns (ME criteria), socioeconomic status, food preferences, cultural values and available resources. Includes use of client centered counseling methods (i.e., two-way exchange of information to allow for effective behavior change)
- Prioritizing of health concerns with clients, for use during nutrition counseling
- Nutrition counseling
- Developing a nutrition care plan
- Documentation of a nutrition care plan (ME criteria)
  - Home and hospital visits that allow clients to discuss nutrition related problems and decide behavioral changes to resolve or modify the problem
Prepare NE Materials
May Include:

- Creation, adaptation, and review of NE materials (including lesson plans & modules)
- Orientation, supervision, and staffing of NE personnel to provide NE encounters and services (including time spent arranging for services provided by other community agencies, i.e., EFNEP)
- Documentation of NE records (ME criteria)
- Evaluation of NE services (development of methods to measure client comprehension and retention of NE concepts, follow-up and eval of NE referrals, completion and processing of NE time study, review of NE program participation and effectiveness)
- Contact with clients to assist in orientation to wichealth.org, troubleshooting completion of online nutrition modules, and follow-up re: NE questions (ME criteria)
- Developing/personalizing Internet nutrition education flyers, i.e., for wichealth.org
BF Session (Breastfeeding Promotion and Support)  
May Include:  
• Provision of information, education and counseling regarding breastfeeding (ME criteria)  
• Staff time for breastfeeding outreach/community network activities  
• Staff time for promotion of a positive clinic environment (ME criteria), including time spent displaying breastfeeding posters and literature, and time spent securing and maintaining a dedicated breastfeeding area  
• Time spent training peer counselor staff, and collaborating with peer counselors  
• Demonstration/teaching clients hand expression and breast pump assembly and use (ME criteria)  
• Telephone contacts to assist in BF problem-solving, education, reinforcement of breastfeeding messages and goals, and other BF support needs
Prepare BF Materials

May Include:

- Creation, adaptation, and review of BF materials
- Orientation, Supervision, and Staffing of BF personnel to provide BF services
- Documentation of BF records (ME criteria)
- Evaluation of BF services (development of methods to measure client comprehension and retention of BF concepts, follow-up and eval of BF referrals, completion and processing of BF time study, evaluation and documentation of breastfeeding promotion activities)
- Review or development of educational and outreach material
CONTACT

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2017 agencies

02 LMAS
04 DHD#4
15 Intercare
21 Delta Menominee
30 Health Delivery, Inc
35 Keweenaw Bay
40 Kalamazoo FHC
43 DHD#10
45 Tuscola
47 Livingston
50 Macomb
56 MidMI CAA
73 Saginaw
81 Washtenaw
82 Wayne
90 Detroit