

2018 WIC Coordinator Summit

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Human Services



Announcements/Housekeeping

- * Breakfast is out in the lobby.
- * Lunch will be served from 12:30pm – 1:30pm.
- * As you're aware, we're transitioning to new hemoglobin testing equipment. Jo Hunter is here from HemoCue, featuring the new equipment at an exhibit in the lobby, and can assist with answering questions. She will be here through lunch, today only.
- * Reception will be at the conclusion of the day.
- * From 7pm – 8pm we will have a Dessert Mixer in the Wenonah Suite, light snacks and desserts will be provided.
- * Tomorrow morning Michigan WIC Association will be hosting a Networking Breakfast at 8am.
- * Please remember to put your cell phones to silent.



“Do not let what you cannot do interfere with what you can do”

~ Coach John Wooden ~



Purpose - WIC Coordinator Summit

To provide local WIC Coordinators with the opportunity to network, discuss best strategies, develop process improvements, share best practices and resources with one another Statewide.



Selfie Social

- * Guests must take 4 different selfies:
 - * One with someone whose first name begins with the same letter as your name.
 - * Group selfie with your table.
 - * Someone new.
 - * With someone you have something in common with outside of work.
- * Send any 'selfies' that you want to Share to MDHHS-WICbreastfeeding MDHHS-WICbreastfeeding@michigan.gov.

*Pictures will be shared later.



**TAKE
A
SELFIE**



Integrated Service Delivery (ISD) Updates

- The MIBridges Online Portal will now work to connect potential WIC clients with nearby clinics and give them the opportunity to send their information directly with WIC.
- With Release 8.0 the *new* 'Incoming Referral Work Queue' was added to MI-WIC to facilitate the receipt of these incoming referrals.
- The MIBridges Portal will add functionality to their website on October 27 to be able to send a client's information directly to the MIWIC system.
- All of the information sent with the referral will be populated into our MI-WIC system to save staff time and effort associated with data entry.

Training and information are available on the MPHI website at <https://events.mphi.org/webcasts-online-learning/>



WIC Connect Mobile App Updates

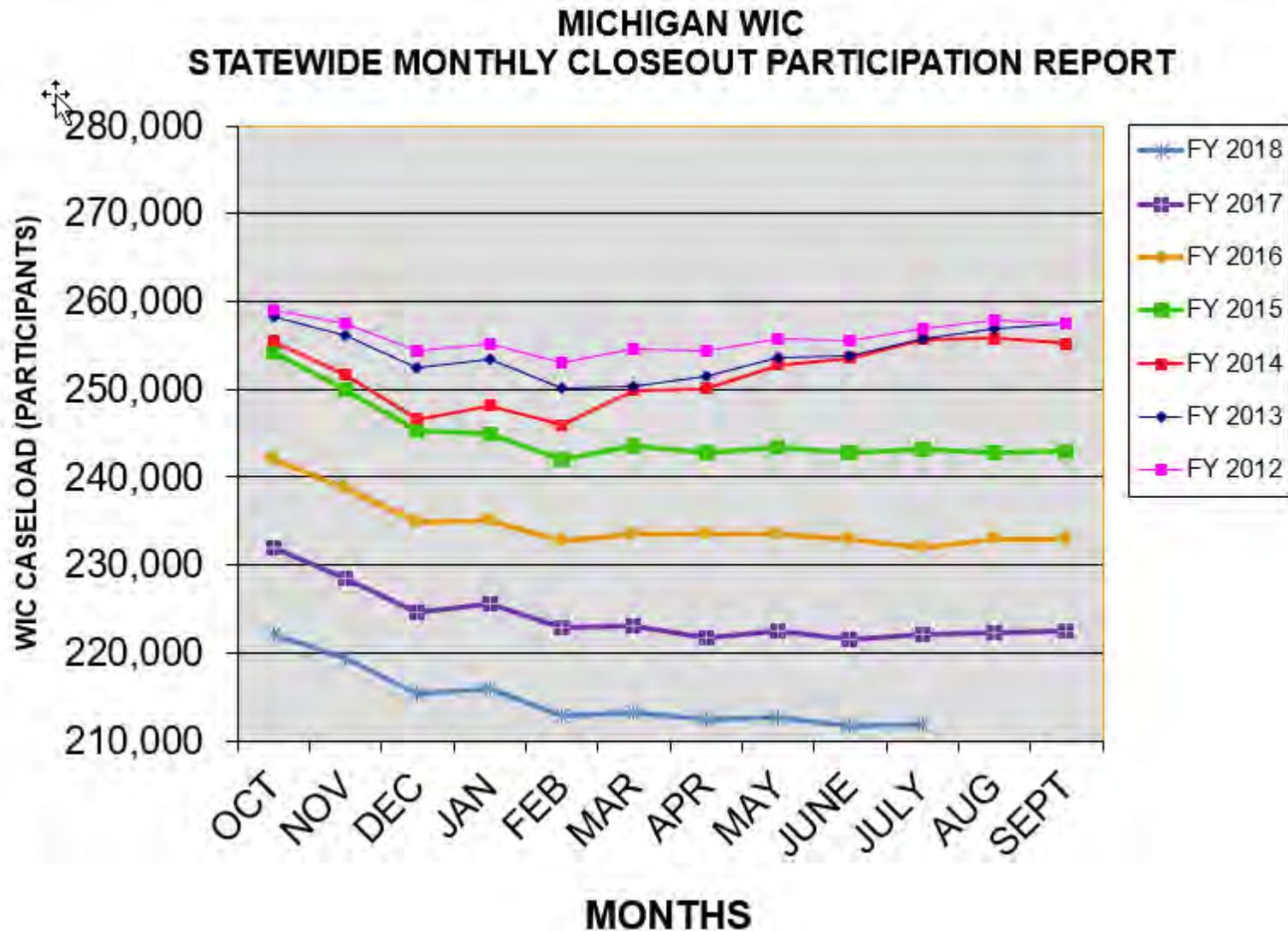
- WIC Connect Mobile Application was launched on January 26, 2018, after development in April of 2016
- Now with more than 21,441 user accounts
- WIC Connect allows clients to:
 - Enter and update their contact information and demographics
 - Request WIC appointments, receive reminders, and access directions to WIC clinic and WIC approved stores
 - Monitor WIC benefits, access their WIC shopping list and find WIC foods using the UPC scan feature



2018 Breastfeeding Awareness Walk at the State Capitol



Michigan WIC Statewide Monthly Closeout



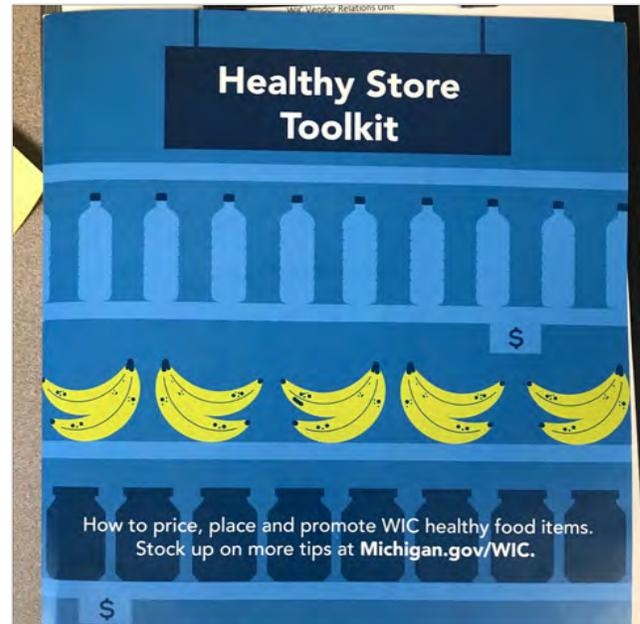
Under redeemed WIC Foods



- Low-Fat Milk
- Cereal
- PB/Beans
- Tuna
- Infant Cereal
- Infant Meats



Efforts to Increase Redemption



MDHHS's Work on Equality vs. Equity

Equality



Equity



