ABOUT THE MICHIGAN HOME VISITING INITIATIVE

Michigan's Early Childhood Home Visiting programs provide voluntary, prevention focused family support services in the homes of pregnant women and families with children aged 0-5. Early Childhood Home Visiting programs connect trained professionals (such as nurses, social workers, early child, and family support workers) with vulnerable and at-risk mothers and families to nurture, support, coach, educate, and offer encouragement with the goal that all children grow and develop in a safe and stimulating environment.

Early Childhood Home Visiting programs are designed to provide support to parents and caregivers and to connect them to community resources and services. By concentrating on building trust with families, providers work to develop positive interactions focused on the importance of maternal health before, during, and after pregnancy as well as parent/child interactions that lead to robust child development and school readiness. Working in a one-on-one environment, providers encourage and assist families in caring for infants and in building strong, healthy relationships with their toddlers and young children. The Michigan Home Visiting Initiative is part of Michigan's Early Childhood System, and is committed to offering all children a Great Start.
The 2019 Michigan Home Visiting Conference is a conference for home visitors, administrators, supervisors, and parent leaders in Michigan's Home Visiting programs. This year's conference is designed to increase the knowledge and skill sets of those who are associated with in-home family support programs, resulting in positive community and family outcomes.

Many of our attendees are experienced home visitors that are looking for a higher level of education and ways to implement it into their work.

The Michigan Home Visiting Initiative (MHVI) 2019 Conference Goal is to build the community from within by bringing experts together to promote innovation, provide useful tools, and inspire new ideas. The conference is an opportunity to provide connection and understanding of the work done for families by focusing on the partnerships and relationships fostered through the core competencies and knowledge areas for home visiting professionals. WE work together. WE maximize outcomes. WE breakdown barriers. WE ARE HOME VISITING.

Visit events.mphi.org for more information.

Target Audience
We anticipate approximately 700 attendees, including: home visitors, parents, supervisors, and administrators. These are the people who purchase, use, and recommend the items you produce or services that you offer.

Return on Investment
Joining us for the 2019 Michigan Home Visiting Conference will showcase your commitment to supporting the efforts of Michigan's Home Visitors in keeping current and up-to-date on the tools and information they need to support at-risk families.

Research shows that home visiting provides a positive return on investment to society through savings in public expenditures on emergency room visits, child protective services and special education, as well as increased tax revenue from parents' earnings. By equipping parents with the skills they need to support the cognitive, socio-emotional and physical health and development of their children, the Home Visiting program works as part of a prenatal to age five continuum.
### GOLD LEVEL .......................... $3,000+
- Feature large banner ad on the mobile app
- Two (2) complimentary registrations to attend the conference
- Two (2) complimentary exhibit tables
- Mobile application and Showcase listing
- One (1) push notification on mobile application during conference
- Thank you signage listing

### SILVER LEVEL .......................... $2,000
- Small banner ad on the mobile app
- Two (2) complimentary registrations to attend the conference
- Complimentary exhibit table
- Mobile application and Showcase listing
- Thank you signage listing

### BRONZE LEVEL .......................... $1,000
- One (1) complimentary registration to attend the conference
- Complimentary exhibit table
- Mobile application and Showcase listing
- Thank you signage listing

### DISTRIBUTION OF MARKETING MATERIALS .................. $300

If a representative of your company is unable to attend the conference you may send information for distribution at the event. You will need to send 500 copies of your materials or product samples to the Radisson Plaza Hotel at Kalamazoo Center no more than 5 days prior to the conference. Please note that you may incur additional freight charges. Please contact MPHI at (517) 324-6026 before shipments are made.

### ADDITIONAL OPPORTUNITIES:

Participation opportunities for the Michigan Home Visiting Conference Include:
- Breaks & Meal Opportunity
- Mobile Application Opportunity
- Network Reception Opportunity

[CLICK HERE FOR EXHIBITOR REGISTRATION]
EXHIBITING Opportunities

YOU WILL RECEIVE:
- 6’ x 3’ covered and skirted table, with two chairs
- Sign with your company’s name
- One complimentary registration
- Ability to attend any of the sessions offered
- Networking with participants

YOUR COST:
- For-Profit Fee—$500
- For-Profit Fee w/ Electricity—$550
- Non-Profit Organization Fee—$250
- Non-Profit Organization Fee w/ Electricity—$300
- MDHHS Organization Fee—$150
- MDHHS Organization Fee w/ Electricity—$200
- Additional Table—$100
- Additional Staff—$50 per member

EXHIBITOR CHECK-IN:
All exhibitors must register at the exhibitor area before setting up their exhibit. Packets will be provided upon check-in.

EXHIBIT HOURS:
Exhibits will be open on Wednesday, August 7 from 8:00 a.m. to 6:00 p.m. AND Thursday, August 8 from 8:00 a.m. to 1:00 p.m. Networking will take place before and after sessions and during meals.

INSTALLATION AND REMOVAL:
The exhibit area will be open for installation on Tuesday, August 6 from 3:00 p.m. - 5:00 p.m. and Wednesday, August 7 from 6:00 a.m. - 8:00 a.m. All exhibits should be operational by 8:00 a.m. on Wednesday. Dismantling should not start before 1:00 p.m. on Thursday.

ASSIGNMENT OF SPACE:
You will receive approval to participate in the conference within 5 business days of receiving your application. Payment is due before the conference. Space will be assigned in the order in which registrations are received. A letter confirming your exhibit space will be sent two weeks before the conference. Additional tables are available at an additional charge of $100 (if space allows); unless otherwise requested, all exhibitors will receive one 6’ x 3’ table.

CLICK HERE FOR EXHIBITOR REGISTRATION
FEES AND RESERVATIONS:
To participate, please complete and return the enclosed commitment form. Checks should be made payable to Michigan Public Health Institute (Fed I.D. #38-2963835). Credit card payment is available. Please note, there are no refunds for cancellations or no-shows.

SHIPPING:
Arrangements and expenses for the shipment of materials are the exhibitor’s responsibility. A shipping form will be provided upon request. Please contact our office for detailed information to ensure that your packages are received in a timely manner.

LIABILITY:
Michigan Public Health Institute assumes no responsibility for any loss, injury, or damage occurring to an exhibitor or his/her property.

GIVEAWAYS:
Giveaways will be awarded throughout the conference. If you are interested in providing an item, please contact Corey Starmer at cstarmer@mphi.org or 517-324-6026.

FORM SUBMISSION:
Commitment forms can be completed online by clicking the button below.
To ensure inclusion in the conference marketing materials, your commitment must be received by July 15. Please submit one form for each exhibiting company.
A printable, paper form is available upon request. Please contact Corey Starmer with any questions or concerns at cstarmer@mphi.org.
The host hotel for the 2019 Michigan Home Visiting Conference is:

RADISSON PLAZA HOTEL AT KALAMAZOO CENTER
100 West Michigan Avenue
Kalamazoo, MI 49007
(269) 343-3333

RATE:
$137.00 single/double (excluding applicable taxes)

RESERVATIONS:
Reservations must be made by 5:00 p.m. on Monday, July 15 to receive the special conference rate. To obtain the special overnight rate and to reserve your room call the Radisson Plaza Hotel at Kalamazoo Center at 1 (269) 343-3333 and mention that you are with the 2019 Michigan Home Visiting Conference.

Conference attendees and exhibitors are responsible for their own individual room reservations and cost.

ADDITIONAL LODGING OPTIONS:

Holiday Inn Express & Suites Kalamazoo West
1315 Westgate Dr.
Kalamazoo, MI
(269) 447-1700
$129.00 single/double (excluding applicable taxes)

Delta Hotels Kalamazoo Conference Center
2747 South 11th St.
Kalamazoo, MI
(269) 375-600
$139.00 single/double (excluding applicable taxes)

Kalamazoo offers so much more than a memorable name. We effortlessly blend energy and innovation with friendliness and a humble attitude. Located in Southwest Michigan, about two hours from Chicago, Kalamazoo features a vibrant and progressive downtown that sets the stage for quality dining, eclectic shops and galleries, and live entertainment. Plus, you’re never far from lakes and outdoor recreation, festivals, and world-class attractions. Learn more at www.discoverkalamazoo.com.