



MATERNAL INFANT HEALTH SUMMIT

March 30-31, 2020 | Lansing Center

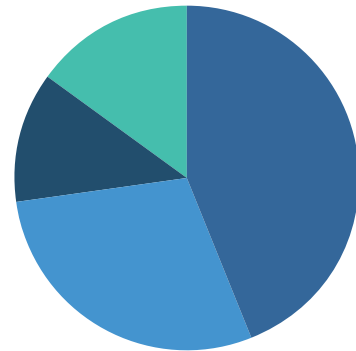


We invite you to join us at the Maternal Infant Health Summit.

The Maternal Infant Health Summit is the premier professional development and networking opportunity for maternal and infant health stakeholders in the State of Michigan. It provides a forum for the exchange of ideas on how to improve maternal and infant vitality in Michigan and also reinforcing our collective work toward health equity.

By supporting efforts to bring maternal and infant health stakeholders together, you'll help provide better health outcomes for moms and babies in Michigan. Thank you for sharing in this effort.

The 2020 Summit will feature leaders in maternal and infant health in the State of Michigan, drawing over 550 practitioners, social workers, and public health professionals.



- Practitioners, Nursing & Medical Staff - 44%
- Public Health Professionals - 29%
- Social Workers - 12%
- Home Visiting, Quality Management, Education, Administration, Research & Other - 15%

EXHIBITOR & SPONSOR INFORMATION

DEADLINE TO PARTICIPATE:
March 15, 2020

*Working Together
to Improve
Maternal and
Infant Health
in Michigan*

SPONSORSHIP OPPORTUNITIES

Our ability to host this important event is dependent on the generous support of sponsors and exhibitors; in acknowledgment of this support, we have designed packages that will allow for maximum visibility before, during, and after the event. Sponsorship opportunities range from \$1,500 - \$20,000.

BENEFITS OF SPONSORSHIP	BRONZE SPONSOR \$1,500	SILVER SPONSOR \$2,500	GOLD SPONSOR \$5,000	PLATINUM SPONSOR \$10,000	FEATURED SPONSOR \$20,000
Complimentary full summit registration	1	3	3	6	8
Exhibitor booth with 6-foot table*	✓	✓	✓	✓	✓
Opportunity to share materials with attendees	✓	✓	✓	✓	✓
Company logo on event signage			✓	✓	✓
Listing in Summit Mobile App**				✓	✓
Conference acknowledgment in general sessions				✓	✓
Acknowledgment at welcome plenary session					✓
Flyer or promotional item with attendee welcome packet					✓

*Due to space limitations Exhibitor booths are only available for March 30th.

The Maternal Infant Health Summit will feature an interactive mobile app, designed to maximize attendee engagement. **Featured and Platinum sponsors will be featured in the app with a logo, links to the organization's webpage, and contact information. Gold, Silver and Bronze sponsors have the opportunity to have their information featured in the app for an additional \$250.

DEADLINE TO PARTICIPATE:
March 15, 2020

attendify

Ensure high-visibility of your organization and connect with attendees through the Maternal Infant Health Summit Mobile App.

To download the event app, please visit the Apple Store or Google Play Store and search for **MPHI Event Services**. Select the **GET** or **INSTALL** option. Once installed, open the app and select the 2020 Maternal Infant Health Summit event. Press the **Join** button. You will be prompted to create a profile for the app. To join the event itself, use the event code **mihs2020**.



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

All Exclusive Sponsorship opportunities include prominent name and logo placement on printed materials related to the event, and complimentary registration for the Summit for two people.

Select One Item or Event to Sponsor

- *Conference Registration Bags*
 - *Go Green with Reusable Water Bottles*
 - *Healthy Breaks with Assorted Snacks and Beverages*
 - *Notepads & Pens*
 - *Relax and Recharge Gift at Conference End*
- \$2,000

****Scholarship Sponsor (Sponsor a parent or student participant and receive special acknowledgment in the conference mobile app.)**

\$70

EXHIBITOR & SPONSOR SCHEDULE

On **MARCH 30TH** there will be multiple scheduled time slots specified for attendees to interact with sponsors and exhibitors. The conference will begin at 8:00 a.m. and conclude at 5:00 p.m.

Set up	6:00 a.m. - 8:00 a.m.
Morning Break	10:45 a.m. - 11:00 a.m.
Pre-lunch Break	12:00 p.m. - 12:15 p.m.
Afternoon Break	2:00 p.m. - 2:15 p.m.
Pre-plenary Break	3:00 p.m. - 3:15 p.m.

FEES & RESERVATIONS:

To participate, please complete and return the enclosed commitment form. Checks should be made payable to Michigan Public Health Institute (Fed I.D. #38-2963835). Credit card payment is available. Please note, there are no refunds for cancellations or no-shows.

SHIPPING:

Arrangements and expenses for the shipment of materials are the exhibitor's responsibility. A shipping form will be provided upon request. Please contact our office for detailed information to ensure that your packages are received in a timely manner.

INSTALLATION & REMOVAL:

The exhibit area will be open for installation on Monday, March 30, beginning at 6:00 a.m. All exhibits should be operational by 8:00 a.m. Dismantling should not start before 4:00 p.m. on Monday, March 30.

LIABILITY:

Michigan Public Health Institute assumes no responsibility for any loss, injury, or damage occurring to an exhibitor or his/her property.

DEADLINE TO PARTICIPATE:
March 15, 2020

HOTEL INFORMATION:

Radisson Hotel Lansing
111 N. Grand Avenue
Lansing, MI 48933
1-800-333-3333
www.radisson.com/lansingmi

Rate: \$108.95 (excluding applicable taxes)
Reservations must be made by March 13, 2020 to receive the discounted rate. Use promotional code: MIHS20 to receive the discounted rate when booking online.





MATERNAL INFANT HEALTH SUMMIT

SPONSOR & EXHIBITOR REQUEST FORM

March 30 - 31, 2020 • Lansing Center

Sponsorship opportunities and exhibitor spots are granted based on the discretion of the conference planning committee. To ensure inclusion in the conference marketing materials, your commitment must be received by **March 15, 2020**.

ORGANIZATION

Name: _____ Contact Name: _____

This organization is: For Profit Non-Profit Organization Website: _____

Address: _____ City, State, ZIP code: _____

Telephone: _____ Email: _____

I wish to participate as:

- Featured Sponsor \$20,000
- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,000

I would like an exhibitor table only:

- Exhibit Table Only \$500

Exclusive Opportunities:

- Fill in promotional product choice below: \$2,000

-
- Featured in Mobile App \$250

Scholarship Opportunities:

- Full Summit Scholarship \$70 Quantity: _____

Additional Needs:

- Electrical Access \$50
- Additional Table \$100
- Additional Booth Staff \$100

My total cost for this event: \$ _____

BOOTH STAFF

1. Name: _____ Email: _____ Vegetarian Gluten Free

2. Name: _____ Email: _____ Vegetarian Gluten Free

Please complete this form and submit by **March 15, 2020** using one of the following methods:

Mail: Michigan Public Health Institute
Attn: Anissa Buiskool
2438 Woodlake Circle, Suite 240
Okemos, MI 48864

Fax: (517) 324-7329
Email: adamon@mphi.org

Checks should be made payable to: MPH (Fed I.D. #38-2963835)

Credit card payment is available at events.mphi.org/payments.

QUESTIONS? Contact MPH at (517) 324-8330.

